



NEWS RELEASE

For Immediate Release

August 4, 2008

Contact: Michael B. Goodman, Ph.D., Director
(001) 646-312-3749
cci@corporatecomm.org

Cortney McDermott Receives The Highly Commended Paper Award at the Conference on Corporate Communication 2008

Picture Caption: Wim J. L. Elving, Ph.D., Editor of *Corporate Communications: An International Journal*, presents the Conference on Corporate Communication 2008 Practitioner Highly Commended Paper Award to Cortney C. McDermott.

Wroxton, England. Cortney C. McDermott received the Practitioner Highly Commended Paper Award at the Conference on Corporate Communication 2008, held June 6-9, at Wroxton College, Wroxton, England, for her paper “Corporate Agenda



21.” “Cortney McDermott’s “Corporate Agenda 21” offers a strategic, as well as conceptual, plan, for multinational corporations, acting together in a proposed voluntary organization, to achieve success through sustainable actions,” said Dr. Michael B. Goodman, Conference General Chair and Director, of Corporate Communication International (CCI) at Baruch College/CUNY.

Recipient of 15 university, state, and national scholarships and awards, Cortney McDermott completed a 5-year University & Departmental Honors BSc *Summa cum laude* in 3 years’ time. She went on to procure her MSc in International Relations at the London School of Economics in just one year. McDermott’s academic contributions include “Lin Pao and the Dynamics of the Mao-Deng Transition: A Study of the Market impact resulting from the Mao Tse-tung - Deng Xiaoping Transition” and “Motivé-e-s et Zebda: Le Chant des Partisans.” She is currently based in the north of Italy, where she taught Business English and English as a Foreign Language in collaboration with the European Community from 2002 to 2005. She is trained in

Cultural and Linguistic Mediation and speaks four languages fluently. McDermott has been with Vanity Fair (VF) Corporation since 2005.

The annual Conference on Corporate Communication is sponsored by Corporate Communication International (CCI) at Baruch College/CUNY (USA) in association with *Corporate Communications: An International Journal* published by Emerald Group Publishing Limited (UK). The 2008 conference attracted scholars and practitioners from twenty countries. They gathered to exchange information and explore the influence of globalization on the corporate communication profession as it relates to theory, practice, roles, processes, and ethics. Papers given at the conference were included in the *Conference on Corporate Communication 2008 Proceedings* published by CCI. Papers are also considered for publication in *Corporate Communications: An International Journal*.

Corporate Communication International at Baruch College/CUNY is a global center for information and knowledge on corporate communication. Devoted to the theory and practice of corporate communication, CCI provides world-class, research driven programs for corporate practitioners, scholars, students, policy makers and the general public.

###